



**USDA & USAID
International
Food Aid Conference**

AGENDA

April 24 - 27, 2006

**Horizon
of Hope**

Notes

Monday, April 24

PRE-CONFERENCE ACTIVITIES

For Cooperating Sponsors with Existing Agreements

- 1:00 - 3:00 Servicing Existing USDA Food Aid Agreements Colonial
- 3:00 - 4:00 E-Government Initiatives Salon 7

For New Organizations Interested in Participating with FAS or USAID

- 3:00 - 4:00 Opportunities for Faith-Based and Community-Based Colonial
Organizations to Participate in USDA & USAID Food Aid Programs

3:00 - 6:00 Registration

- 5:30 - 7:30 **Welcome Reception - Hosted by:**
 Jacintoport International, LP CP Ships USA, LLC
 Barwil Unitor Ships Services SSA Marine
 Cooper/T. Smith Virginia Port Authority
 Port of Lake Charles P&O Ports
 Transfer Logistics, Chicago, IL and Norfolk, VA

Tuesday, April 25

7:30 Continental Breakfast

GENERAL SESSION

Basie Ballroom

8:00 Welcome

Providing a Horizon of Hope

- Bert Farrish, Deputy Administrator, Commodity Operations, FSA, USDA
- Jonathan Dworken, Acting Director, Office of Food for Peace, USAID

Keynote Address

8:30 *Food Aid Outlook in the Upcoming Farm Bill*

- Deputy Secretary of Agriculture Charles F. Conner

9:15 *Impact of the World Trade Organization on Food Aid Policies*

- J.B. Penn, Under Secretary
Farm and Foreign Agricultural Services, USDA
and Chair of the Food Aid Policy Committee

9:45 Break

- 10:15 ***A Congressional View of Food Aid in the Next Farm Bill***
 - **The Honorable U.S. Congressman Jerry Moran, Kansas**
- 10:45 ***Meeting the Need: Bringing Food to the Hungry***
 - **Mike Hess**, Assistant Administrator for the Bureau for Democracy, Conflict and Humanitarian Assistance, USAID
- 11:15 ***Human Face of Food Aid***
 - **Mark Viso**, World Vision, Coalition for Food Aid
 - **Oscar Montes**, Food for the Hungry International
 - **Frederick Bwire**, ACDI/VOCA - Uganda
 - *The Face of Food Aid* video
- 12:15 Lunch **Imperial Ballroom**
 - Special Recognition
- 2:00 **BREAKOUT SESSIONS**
- 1-A Steps to Implementing Food Aid Programs** **Andy Kirk**
New PVO's and organizations interested in learning the basics about food aid will hear USDA and USAID outline available programs and provide procedures for food aid applications. Guidance on food aid timelines will be provided.
Moderators: Ron Croushorn, FAS, USDA and John Hasse, USAID
- 1-B Future Technological Innovations** **Julia Lee**
Learn about the Food Aid Information System that lets PVO's collaborate in development of agreements and amendments, request cash advances, and submit logistics and monetization reports online. Bring your ideas for what YOU would like to see in an interactive web application to forge a smoother, more effective partnership between FAS and the PVO community.
Moderators: Mark Clark and Larry Powers, FAS, USDA
- 1-C Challenges Faced by Everchanging Country Requirements** **Bennie Moten**
Consider the impact of changing requirements of destination countries on commodities and administration of food aid programs, changes in programs, how food will be delivered and constraints, new disciplines (expected or agreed to in the WTO) and an update on bio safety protocol implementation.
Moderator: Steve Searcy, FSA, USDA
Panel: Keith Adams, USAID; Ron Verdonk and Dawn Williams, FAS, USDA; Paul Blizzard, Muller Shipping; and John Torzewski, TNT Freight Management (USA)
- 1-D Automation Improvements in Commodity and Freight Procurements** **Colonial**
Learn what has been implemented and what is planned for the future. Government and industry representatives will discuss transportation issues relating to food aid and the challenges faced by the maritime industry in delivering food.
Moderator: Mark Rowse, FAS, USDA
Panel: Ken Martin and Dave Liem, FSA, USDA; Mark Claar, EDS; Ed Roseberry, FAS, USDA; and Denise Scherl, USAID

Thursday, April 27

- 8:00 **Continental Breakfast**
- GENERAL SESSION** **Basie Ballroom**
- 8:30 Announcements and Introductions
 - **Jonathan Dworken**, Acting Director, Office of Food for Peace, USAID
- Partnership on Hunger and Poverty in Africa***
 - **Peter McPherson**, President
National Association of State Universities and Land-Grant Colleges
- 9:30 ***Role of the Military in Humanitarian Relief***
 - **Rear Admiral Michael A. LeFever**
Commander, Disaster Assistance Center - Pakistan
and Expeditionary Strike Group One
- 10:30 **Closing Keynote**
Food Aid: Not Just a Horizon of Hope, But Transforming Lives
 - **Paul Tergat**
Marathon Winner and WFP Ambassador Against Hunger
- 11:00 **Closing Remarks**
 - **Bert Farrish**, FSA, USDA
- 11:35 Adjourn

To be contacted through the hotel or receive material via FAX
Kansas City Marriott Downtown
Phone: 816-421-6800 FAX: 816-855-4418

3-G Mitigating Commodity Losses (1-G Repeat) Trianon A-B
Moderator: Dennis Atkins and Mark Jones, FSA, USDA
Panel: Gerri Sanders, America Cargo Transport; Brian Holmes, World Vision, South Africa; Mike Riby-Smith, Intertek Caleb Brett; and Rudy Monsalve, ADRA International

3-H Protecting the Food Aid Chain (1-H Repeat) Trianon C-D

3:30 Break
(Book signing by Tony Hall continues)

4:00 **BREAKOUT SESSIONS**

4-A Effective Commodity Uses in Food Aid Programs (2-A Repeat) Andy Kirk

4-B Importance of Accurate Survey Data (2-B Repeat) Julia Lee
Panel: Patsy Carleton and Jackie Clune, FSA, USDA; Paul Blizzard, Muller Shipping Corporation; and Al Loupe, Intertek Agri Services

4-C Evolving Ideas in Food Aid (2-C Repeat) Bennie Moten

4-D FAS Programming for FY '07 (2-D Repeat) Colonial

4-E Small Business Contracting Programs (2-E Repeat) Truman A

4-F Addressing the Vulnerability of Food Insecure Populations: Food for Peace's Strategy (2-F Repeat) Truman B

4-G Electronic Contract Invoicing (2-G Repeat) Trianon A-B

5:30 Dismiss

5:30 - **Reception** - Hosted by:

7:30	Jacintoport International, LP	CP Ships USA, LLC
	Barwil Unitor Ships Services	SSA Marine
	Cooper/T. Smith	Virginia Port Authority
	Port of Lake Charles	P&O Ports
	Transfer Logistics, Chicago, IL and Norfolk, VA	

1-E Recent Developments in Title II Implementation Truman A
This session will outline recent developments in USAID's Office of Food for Peace, such as the implementation of the strategy, the introduction of priority countries, new program guidelines, and prepositioning.
Moderator: Jonathan Dworken, USAID
Panel: Jeff Drummond and Lisa Witte, USAID

1-F Agriculture in the Kurdish Area of Iraq (Northern Iraq) Truman B
Learn about agricultural development in the Kurdish area of Iraq firsthand from three Agriculture Director Generals from the Sulaimanya government. They will explain current conditions and how agriculture is changing. Dr. Nariman will discuss actions they have taken to deal with Asian Influenza (Bird Flu) as well as their overall animal protection programs. Director General Hussein will discuss efforts at reforestation.
Moderator: George Aldaya, Director, Kansas City Commodity Office, FSA, USDA
Panel: Jalal Abdallah, Director General for Agriculture; Dr. Nariman Hammad, Director General for Veterinary Services; and Hussein Rahim, Director General for Natural Resources

1-G Mitigating Commodity Losses Trianon A-B
Learn about risk assessment and management, loss prevention and mitigation, and the contractual, statutory, and regulatory responsibilities dealing with losses. This breakout will also outline the handling of commodities that arrive out of condition.
Moderator: Ken Parkey and Maria Tupac, FSA, USDA
Panel: Joe Gerstle, Association of PVO Financial Managers; Jerry Nelson, Maersk Lines; Mike Lagoon, Fettig and Donalty, Inc.; David Hay-Smith, USAID/REDSO Nairobi; and Jaime Castro-Mendivil, Control Union, Peru

1-H Protecting the Food Aid Chain Trianon C-D
Hear a discussion of homeland security issues facing the industry, including ocean carriers, ports, Coast Guard, etc. Learn how security is being addressed and what challenges are involved in protecting commodities in transit.
Moderator: John Martin, Department of Homeland Security
Panel: Steve Gill, FSA, USDA; Richard Ryan, ADM Company; Luther Kim, Port of Corpus Christi; and representatives from the FBI and the U.S. Coast Guard

3:30 Break

4:00 **BREAKOUT SESSIONS**

2-A Effective Commodity Uses in Food Aid Programs Andy Kirk
Explore ways particular commodities are being used in food aid programs. Discuss case studies and the type of situations for which each particular commodity might be well suited.
Moderator: Peter Klaiber, U.S. Dry Pea & Lentil Council
Panel: John Toasperm, National Potato Promotion Board; Jim Byrum, National Dry Bean Council; Gail Carlson, USA Rice Federation; Ed Wiese, U.S. Wheat Associates; and Charles Treinen, State of Alaska

2-B Importance of Accurate Survey Data Julia Lee
Learn about regulatory requirements for surveys, why survey information is needed, how it is used, and the impact of inadequate surveys.
Moderator: Paul Cacciatore, FSA, USDA
Panel: Patsy Carleton and Martha Locke, FSA, USDA; Will Lynch, Catholic Relief Services; and Sabina Mammadova, Societe Generale de Surveillance (SGS)

Wednesday, April 26

2-C Evolving Ideas in Food Aid Bennie Moten
 Explore interesting topics facing the food aid community: New Thoughts and Tools in Ration Planning to better reflect nutritional needs of vulnerable populations; the work of the Alliance to End Hunger; and use of Radio Frequency Identification (RFID) for food commodity tracking, inventory, and temperature monitoring.
Moderator: Max Finberg, Alliance to End Hunger
Panel: Jocelyn Rodrigues and Lisa Fleige, SUSTAIN; and Steve Dean, Franwell, Inc.

2-D FAS Programming for FY '07 Colonial
 FAS staff will discuss priorities for Food for Progress and the McGovern-Dole International Food for Education and Child Nutrition programs. Discussion will include time schedules, application requirements, and other program issues.
Moderator: Babette Gainor, FAS, USDA
Panel: Judy Phillips and Ken Naylor, FAS, USDA

2-E Small Business Contracting Programs Truman A
 Vendors will learn about the importance of small business programs and how these federally mandated preference programs affect them. Understand the role of Office of Small and Disadvantaged Business Utilization (OSDBU), the goals of small business programs, and how subcontracting helps to achieve these goals. Both large and small businesses will learn how to locate each other to achieve subcontracting opportunities.
Moderator: Sherry Cohen, OSDBU
Panel: Bob Buxton and Todd Shuck, FSA, USDA; and David Turner, SBA

2-F Addressing the Vulnerability of Food Insecure Populations: Food for Peace's Strategy Truman B
 Explore three project case studies and programming using the FFP strategy to mitigate the vulnerabilities of food insecure populations. Examine strengths and challenges of implementing projects in the field by looking at a Multi-Year Development Project, a Developmental Relief Project (C-SAFE -- Consortium for Southern Africa Food Security Emergency); and Food-Supported HIV/AIDS Projects.
Moderator: Carol Jenkins, World Vision
Panel: Keith Wright, Food for the Hungry International; Nathan Morrow, World Vision; and Ashleigh Roberts, WFP

2-G Electronic Contract Invoicing Trianon A-B
 View the proposed contract invoicing application being developed for export contractors to submit invoice package information via the Electronic Distribution of Disbursement/Invoicing website (ED3). ED3 includes tracking and reporting functionality to allow KCCO personnel to identify quality and inspection issues, and perform a prepayment contract review of electronically submitted invoices. Contractors can participate in a forum to give feedback and ask questions about the ED3 Web application.
Moderator: Cita Trice, FSA, USDA
Panel: Lisa Stoneman, Carlos Valdivia, and Fran Nutter, FSA, USDA; and Don Sleet, EDS

5:30 Dismiss

Want to have a small group meeting? Contact the conference office in Yardbird B to reserve a room.

8:00 **Continental Breakfast**

GENERAL SESSION

Basie Ballroom

8:30 Announcements and Introductions
 • **Teresa C. Lasseter**, Administrator, FSA, USDA

"I Want to be a Pilot" - Giving Hope to the World's Hungry Children

• **John Powell**, Deputy Executive Director
 United Nations World Food Programme

9:30 Break

10:00 ***Health, Nutrition, and Economic Assistance***

- **Mike Yost**, Administrator, FAS, USDA
- **Iqbal Noor Ali**, Aga Khan Development Foundation (U.S.)
 - **Azicha Tirandozov**, Aga Khan Foundation (Tajikistan)
 - **Tolic Gadomamodov**, FOCUS (Afghanistan)
- **William Pruzensky**, International Partnership for Human Development
- **Marie Lichtenberg**, Planet Aid
- **Susan Bornstein**, TechnoServe, Inc.

11:45 Lunch

Imperial Ballroom

Changing the Face of Hunger

- **Tony P. Hall**
 Former U.S. Ambassador to the United Nations Agencies in Rome
 and Former Member of Congress
 (Book signing following presentation)

2:00 **BREAKOUT SESSIONS**

3-A Steps to Implementing Food Aid Programs (1-A Repeat) Andy Kirk

3-B Future Technological Innovations (1-B Repeat) Julia Lee

3-C Challenges Faced by Everchanging Country Requirements (1-C Repeat)
Bennie Moten

3-D Automation Improvements in Commodity & Freight Procurements
 (1-D Repeat) Colonial

3-E Recent Developments in Title II Implementation (1-E Repeat) Truman A

3-F Agriculture in the Kurdish Area of Iraq (Northern Iraq) (Repeat of 1-F)
Truman B