



# Monday, May 7

## U.S. Department of Agriculture (USDA) and U.S. Agency for International Development (USAID) Workshops

8:00 – 8:15 a.m. **USDA Welcome and Introductory Remarks**  
*Century Ballroom C*

Ron Croushorn, Director, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

8:15 – 8:30 a.m. **FY 2013 Solicitation for the USDA Food for Progress Program**

Nicola Sakhleh, Chief, Food for Development Branch, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

8:30 – 8:45 a.m. **FY 2013 Solicitation for the USDA McGovern-Dole International Food for Education and Child Nutrition Program**

Debra Pfaff, Chief, School Feeding and Humanitarian Assistance Branch, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

8:45 – 10:00 a.m. **Hot Topics in Food Aid Operations: Regulations, Agreement Close-Outs, and the Food Aid Information System**

Dorothy Feustel, Deputy Director, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Echo Domingues, Program Analyst, Food for Development Branch, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

# Monday, May 7

8:45 – 10:00 a.m.

**Hot Topics in Food Aid Operations: Regulations, Agreement Close-Outs, and the Food Aid Information System** (Continued)

Barbara Shumar, Senior Analyst for Closeouts, Monitoring and Evaluations Staff, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

10:00 – 11:15 a.m.

**Best Practices for Proposal Submission**

Colin Miller, Program Analyst, Food for Development Branch, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Amy Ritualo, Evaluation Specialist, Monitoring and Evaluations Staff, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Jennifer Wenger, Program Analyst, School Feeding and Humanitarian Assistance Branch, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

11:15 – 11:30 a.m.

**Conclusion**

Ron Croushorn

11:15 a.m. – 6:00 p.m.

**Conference Registration**

*Century Ballroom Foyer*

11:30 a.m. – 12:15 p.m.

**Lunch** (at attendee expense)

# Monday, May 7

12:15 – 1:00 p.m.

**USAID Welcome and Introductory Remarks**  
*Century Ballroom C*

**Food for Peace (FFP) Update**

The FFP management team will discuss various key topics.

1:00 – 2:00 p.m.

**Market Analysis for Effective Food Security Programming**

The primary intended audience is private voluntary organizations and practitioners implementing food aid programs. With U.S. Government cash-based and in-kind food programs requiring increasingly sophisticated market analysis, the presenter will share key elements of, and approaches to, market analysis inquiry, practical challenges, and insights into collecting and analyzing related data. Small group work may be undertaken depending on the size of the audience.

Shannon Wilson, Chief of Party, USAID-Bellmon Estimation Studies for Title II Project (USAID-BEST Project)

2:00 – 2:15 p.m.

**Break**

2:15 – 3:35 p.m.

**Market Analysis for Effective Food Security Programming (Continued)**

3:35 – 3:45 p.m.

**Study and Report on the Value of Monetization by InformaEconomics**

Dave Evans, President, Food for the Hungry

# Monday, May 7

3:45 – 4:30 p.m.	<p><b>Programmatic Environmental Assessment (PEA) for Fumigation of Title II Commodity</b></p> <p>USAID is currently developing a PEA for food aid assistance programs to 1) bring the Title II program into overall compliance under USAID’s environmental regulation (22 CFR 216); 2) identify potential adverse human health risks and environmental impacts; 3) develop mitigation measures and guidance that will lead to safer fumigation procedures, thus safeguarding food aid quality</p> <p>Arianne Neigh, Post Crisis Environmental Advisor, Office of Program, Policy &amp; Management, USAID</p>
4:30 – 6:00 p.m.	<p><b>United Nations Association Symposium</b> <i>Century Ballroom C</i></p> <p>Moderator: Jay Sjerven, President, United Nations (UN) Association – Kansas City Chapter</p> <p><b>Discussion of Activities of the UN on Global Food Security</b></p> <p>Yurie Tanimichi Hoberg, Senior Economist, Agriculture and Rural Development Department, World Bank</p> <p>Allan Jury, Director, U.S. Relations Office, World Food Program</p> <p>Laura Mecagni, Head, Private Sector Window Unit, Global Agriculture &amp; Food Security Program, International Finance Corporate (Invited)</p> <p>Florence Rolle, Officer-in-Charge, Liaison Office for North America, Food and Agriculture Organization</p>
6:00 – 8:00 p.m.	<p><b>Reception Hosted by USDA and USAID</b> <i>Century Ballroom A</i></p>



# Tuesday, May 8

## Plenary Session

6:30 a.m. – 5:30 p.m.

### Conference Registration

*Century Ballroom Foyer*

7:00 – 8:00 a.m.

### Continental Breakfast

*Century Ballroom Foyer*

7:00 – 7:45 a.m.

### Networking Opportunity with Continental Breakfast

*Mission Room*

### Marketplace for Partnering with Universities

All conference attendees are invited to network with university representatives.

### Opening Remarks

Dina Esposito, Director, Office of Food Peace, USAID

Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

### Exhibits

*Pershing North & South Rooms*

*Exhibits are open when the conference Plenary Session is not ongoing.*

# Tuesday, May 8

## Plenary Session

8:00 – 8:15 a.m.

### **Opening Ceremony**

*Century Ballroom*

Mistress of Ceremonies:

Sandra Wood, Assistant Deputy Administrator,  
Commodity Operations, Farm Service Agency, USDA

Color Guard, U.S. Air Force Ceremonial Guardsmen,  
Whiteman Air Force Base, Missouri

National Anthem, Anna Kain

8:15 – 8:45 a.m.

### **Michael Scuse, Under Secretary, Farm and Foreign Agricultural Services, U.S. Department of Agriculture**

Introduction:

James Monahan, Deputy Administrator, Commodity  
Operations, Farm Service Agency, USDA

8:45 – 9:15 a.m.

### **Nancy Lindborg, Assistant Administrator, U.S. Agency for International Development**

Introduction:

Dina Esposito, Director, Office of Food for Peace,  
USAID

# Tuesday, May 8

## Plenary Session

9:15 – 10:15 a.m. **Perspectives on Resilience – The PVO Experience**  
*Century Ballroom*

Moderator:

Timothy Frankenberger, President, Technical Assistance to N.G.O.s

Panelists:

David Kauck, Associate Vice President, Livelihoods, Save the Children

Paul Macek, Senior Director, Food Security & Livelihoods, World Vision

Mara Russell, Practice Manager, Food Security & Livelihoods, Land O'Lakes.

10:15 – 10:30 a.m. **Refreshments Break**  
*Century Foyer*

10:30 – 11:30 a.m. **Women's Empowerment in Agriculture Index**  
*Century Ballroom*

Moderator:

Dina Esposito, Director, Office of Food for Peace, USAID

Panelists:

Caren Grown, Senior Advisor, Bureau of Policy, Planning and Learning, USAID, and Economist In Residence, American University

Emily Hogue, Technical Team Lead, Monitoring and Evaluation, Bureau for Food Security, USAID

Ruth Meinzen-Dick, Senior Research Fellow, International Food Policy Research Institute, and Coordinator, Collective Action and Property Rights Program, Consultative Group on International Agricultural Research



# Tuesday, May 8

## Plenary Session

Noon – 1:30 p.m.

### Lunch and Speakers

*Century Ballroom B & C*

### Tribute to Representative Donald Payne, U.S. House of Representatives

### Investing in Global Agriculture

Dr. Thompson, Senior Fellow at the Chicago Council on Global Affairs, Professor Emeritus of the University of Illinois at Urbana-Champaign, and Visiting Scholar at Johns Hopkins School of Advanced International Studies

#### Introduction:

Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

1:30 – 6:00 p.m.

### Exhibits

*Pershing North & South Rooms*

*Exhibits are open when the conference Plenary Session is not ongoing.*



# Tuesday, May 8

## Breakout Sessions

1:30 – 3:00 p.m.

### Session 1 - Food Security Toolbox

*Shawnee & Mission Rooms*

The panel will give stakeholders information about when it is and is not appropriate to use various food aid options and the pros and cons of each. The food aid tools to be discussed are local and regional purchase; cash transfers; food vouchers; food banking; and in-kind food aid, including pre-positioning.

#### Moderator:

Jamie Fisher, Chief, Local and Regional Procurement, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

#### Panelists:

Jeffrey Klein, President and CEO, The Global FoodBanking Network

John Lamm, Food for Peace Officer, Office of Food for Peace, USAID

Rachel Vas, Program Operations Specialist, Office of Food for Peace, USAID



## Tuesday, May 8

### Breakout Sessions

1:30 – 3:00 p.m.

#### **Session 2 – Nutrition Research: Measuring Outcomes in the Field**

*Pershing East & West Rooms*

A panel discussion of ongoing nutrition research that will assist in matching product to purpose to achieve specific nutritional outcomes. The presenters will discuss their ongoing or planned field trials and how the results of those trials might be translated into improved food aid products or programming.

#### Moderator:

Judy Canahuati, Nutrition and HIV Advisor, Office of Food for Peace, USAID

#### Panelists:

Scott Bleggi, Senior International Policy Analyst, Bread for the World Institute

Steve Collins, Founding Director, Valid International and Research Fellow, Institute of Child Health, University of London

Indi Trehan, Fellow, Pediatric Infectious Diseases and Pediatric Emergency Medicine, Washington University, and Visiting Lecturer, Pediatrics and Child Health, University of Malawi

Patrick Webb, Dean, Academic Affairs, Friedman School of Nutrition Science and Policy, Tufts University

# Tuesday, May 8

## Breakout Sessions

1:30 – 3:00 p.m.

### **Session 3-Improving Food Aid Operations**

*Washington Park 1, 2, 3 Rooms*

Representatives from the Food Aid Consultative Group (FACG) Working Groups will provide background on the composition and mandate of the Transportation, Procurement, Packaging and Food Safety Working Groups. A summary of current issues and past accomplishments will be followed by an interactive discussion with the audience on how the working groups can work to improve operational aspects of food aid in a collaboration of government, the private sector, and implementing partners.

**Moderator:**

Greg Olson, Acting, Operations Team Leader, Program Operations Division, Office of Food for Peace, USAID

**FACG Working Group Chairs:**

Paul Green, Agricultural Economist and Consultant

Stephen Moody, Senior Advisor for Food Technology, Policy and Technical Division, Office of Food for Peace, USAID

Nelson Randall, President and CEO, Randall Consulting



## Tuesday, May 8

### Breakout Sessions

3:00 – 4:30 p.m.

**Session 4 - USDA Food for Education Program: The Importance of School Feeding in Conjunction with Improved Early Grade Literacy**

*Shawnee & Mission Rooms*

Hungry children are less able to learn. A nutritious meal provided at school can improve the ability to concentrate and increase learning. However, the meal is more effective if provided in conjunction with efforts to improve the quality of education. This panel will explore the linkages between a nutritious meal and education reform to improve early-grade literacy.

**Moderator:**

Dorothy Feustel, Deputy Director, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

**Panelists:**

Lara Evans, Deputy Director, U.S. Food Security & Livelihoods Team, World Vision

Anne Sellers, Education Advisor, Catholic Relief Services

Beth Sheehy, Senior Consultant, PlanetAid

Eric Eversmann, Senior Director, Basic Education, Save the Children

# Tuesday, May 8

## Breakout Sessions

3:00 – 4:30 p.m.

### **Session 5 – New Product Development, Field Trials, and Pilot Projects**

*Century Ballroom A*

A panel discussion of research and development programs for new and improved products to improve the nutritional quality of food aid. Panelists will provide information on new product development programs, followed by more detailed discussion of selected projects to highlight the diversity of agricultural commodities that continue to comprise the humanitarian food basket.

#### Moderator:

Paul Alberghine, Program Specialist of Health and Nutrition, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

#### Panelists:

Hanane Bouzambou, Food Technologist, Food Safety and Quality Unit, World Food Program

Dipika Matthias, Project Director, Ultra Rice, PATH

Stephen Moody, Senior Advisor for Food Technology, Policy and Technical Division, Office of Food for Peace, USAID

Bridget Owen, Associate Director, National Soybean Research Laboratory, University of Illinois at Urbana-Champaign

Bertrand Salvignol, Head, Food Safety and Quality Assurance Unit, World Food Program

# Tuesday, May 8

## Breakout Sessions

3:00 – 4:30 p.m.

### **Session 6 - TOPS Takes on Global Title II Commodity Management Training**

*Pershing East & West Rooms*

The Office of Food for Peace's Technical and Operational Performance Support (TOPS) Program is launching a new training program for strengthening partner management of Food for Peace's (FFP) Title II food aid commodity programs. The speakers will introduce the program and describe the range of support activities TOPS provides for PVO partners conducting development and emergency food aid programs. They will also outline the TOPS plans for strengthening the management of millions of tons of U.S. Government-contributed food aid from ordering commodities to final distribution to the beneficiaries, focusing on Regulation 11 compliance and sustained learning in the field. The session will seek advice and comment from participants on aspects of commodity management and skills building.

#### Panelists:

Mark Fritzler, Director, TOPS Program, Office of Food for Peace, USAID

B.K. De, TOPS Commodity Management Specialist, Office of Food for Peace, USAID

4:30 – 4:45 p.m.

### **Refreshments Break**

*Century Foyer*

# Tuesday, May 8

## Breakout Sessions

4:45 – 6:00 p.m.

### **Session 7 – Interfaith Missions in Feeding Hungry People**

*Pershing East & West Rooms*

It has been said that religion can unite and divide us. On responding to hunger in the world, religious organizations stand united. Come hear about the ways in which different faiths help hungry people and the ways this work is carried out in partnership with others. Each panelist will describe what their community and organization is doing through feeding and agriculture development programming and the ways in which their mission is carried out in collaboration with others.

#### Moderator:

Mark Brinkmoeller, Director, Center for Faith Based and Community Initiatives, USAID

#### Panelists:

Mark Moore, Co-Founder and CEO, Mother Administered Nutritive Aid (MANA Nutrition)

Kevin Rose, Director, Children’s Feeding Initiatives, Convoy of Hope

Divya Selvakumar, Director and Founder, American Hindu World Service

# Tuesday, May 8

## Breakout Sessions

4:45 – 6:00 p.m.

### **Session 8 - Food Aid Export Documentation Requirements and Distribution Logistics**

*Washington Park Place 1, 2, 3*

With so many hungry mouths to feed, why is it so difficult to clear food aid at its discharge port and get it to those that need it? Panelists will discuss ever-changing documentation requirements.

Moderator:

John Roberts, World Food Program Coordinator, Geodis Wilson USA

Panelists:

Anthony Fisher, Packaged Commodity Team Lead, Transportation Division, Office of Acquisition and Assistance, USAID

Michael Perry, Export Specialist, Plant Protection Quarantine and Phytosanitary Issues Management, Export Services, Animal and Plant Health Inspection Service, USDA

Dierk Stegen, Chief, Ocean Transportation Service, World Food Program

4:45 – 6:00 p.m.

### **Session 9 - FEWS NET: Evidence for Food Security Decision-Making in the Horn of Africa**

*Shawnee & Mission Rooms*

How does USAID, and particularly the Office of Food for Peace, allocate its food security assistance to prevent hunger and malnutrition around the world? FEWS NET provides food security data and analysis to USAID, other U.S. Government agencies, and to the public, to support timely and evidence-based food security decision making. FEWS NET's analysis in the Horn of Africa will be used to illustrate the methodologies employed.

Speaker:

John Scicchitano, Program Manager for FEWS NET, Office of Food for Peace, USAID



# Wednesday, May 9

## Plenary Session

7:00 a.m. – 12:00 p.m.

### Conference Registration

*Century Ballroom Foyer*

7:00 – 8:00 a.m.

### Continental Breakfast

*Century Ballroom Foyer*

7:00 – 7:45 a.m.

### Networking Opportunity with Continental Breakfast

*Mission Room*

### Marketplace for Public-Private Partnerships

All conference attendees are invited to network.

### Opening Remarks

Dina Esposito, Director, Office of Food for Peace, USAID

Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

### Exhibits

*Pershing North & South Rooms*

*Exhibits are open when the conference Plenary Session is not ongoing.*

# Wednesday, May 9

## Plenary Session

8:00 – 9:30 a.m.

### **Bangladesh and Guatemala: USAID and USDA Programming and Collaboration**

*Century Ballroom*

*Bangladesh Presentation*

Moderator:

Ron Croushorn, Director, Food Assistance Division,  
Office of Capacity Building and Development, Foreign  
Agricultural Service, USDA

Panelists:

Daniel Gudahl, Senior Program Officer, Winrock  
International

John Duxbury, Professor of Soil Science and  
International Agriculture Faculty Fellow, David R.  
Atkinson Center for a Sustainable Future, Cornell  
University

*Guatemala Presentation*

Moderator:

David Delgado, Senior Food Security Advisor USAID-  
Guatemala

Panelists:

Rodrigo Aria, Title II Program Manager, Save the  
Children-Guatemala

Julia Maria Asturias, Food Security Program Officer,  
USAID-Guatemala

Patricia Barahona, Manager of Development Programs,  
SHARE-Guatemala

# Wednesday, May 9

## Plenary Session

9:30 – 10:45 a.m.

### **International School Feeding and Sustainability** *Century Ballroom*

**Moderator:**

Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

**Panelists:**

Rosalie Kama-Niamayoua, Minister of Education, Republic of Congo

Domingos Torres, National Director of School Social Action Programs and Coordinator of National School Feeding, Ministry of Education, Republic of Angola

Rachel Onuska, Assistant Country Director in Republic of Congo, International Partnership of Human Development

10:45 – 11:00 a.m.

### **Refreshments Break**

11:00 – Noon

### **Advancing Value Chain Development**

**Moderator:**

Howard Anderson, Director, Policy Coordination and Planning Staff, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

**Panelists:**

Dave Evans, President, Food for the Hungry

Allan Jury, Director, U.S. Relations Office, World Food Program

12:30 – 2:00 p.m.

### **Lunch and Speaker**

#### **Megatrends in Global Food Security**

Paul Schickler, President, Pioneer Hi-Bred, a DuPont Business.

**Moderator:**

James Monahan, Deputy Administrator, Commodity Operations, Farm Service Agency, USDA



## Wednesday, May 9

### Breakout Sessions

2:00 – 3:30 p.m.

#### **Session 10 - Leveraging and Financing for Small/ Medium Enterprises and Related Initiatives**

*Washington Park Place 1, 2, 3*

An overview of the importance of small/medium enterprises, challenges to financing them, and opportunities to leverage private and public investment for USDA and USAID projects.

#### Moderator:

Nicola Sakhleh, Chief, Food for Development Branch, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

#### Panelists:

Matthew Austin, Private Investment Officer, Private Capital Group, Africa Bureau, USAID (Invited)

Bruce Cameron, Director, SME Finance, Overseas Private Investment Corporation

Lisa Knight, Managing Director for U.S. and Africa, Cooperative Business International

James Sosnicky, Director, Business Development, Small Enterprise Assistance Funds



## Wednesday, May 9

### Breakout Sessions

2:00 – 3:30 p.m.

#### **Session 11-Warehouse Storage and Quality Controls for Food Aid**

*Pershing East & West Rooms*

The USDA's Farm Service Agency (FSA) has created a licensing program for port and transload facility operators storing, handling, and shipping exported food assistance commodities. Commodities purchased by FSA on or after June 15, 2012 for export food assistance programs are to be stored or handled only by facilities licensed under the U.S. Warehouse Act, Export Food Aid Commodity Licensing Agreement for International Food Aid. Audience members will be able to discuss this new requirement with panel members. In addition, a representative from the USAID's Transportation Division, Office of Acquisitions and Assistance, will present issues concerning international warehousing and details tied to contracting for the prepositioning of food aid commodities.

#### Moderator:

Timothy Mehl, Chief, Warehouse License and Examination Division, Commodity Operations, Farm Service Agency, USDA

#### Panelists:

Ned Bergman, Chief, Examination Branch, Warehouse License and Examination Division, Commodity Operations, Farm Service Agency, USDA

David Kirkland, Chief, Licensing Branch, Warehouse License and Examination Division, Commodity Operations, Farm Service Agency, USDA

Paul Vicinanza, Contracting Officer, Transportation Division, Office of Acquisition and Assistance, USAID